

CONTENT WRITER SPECIALIST

Do you have the ability to quickly grasp complex technical concepts and translate them into easily understandable, compelling and engaging content? Do you thrive in an international environment in a role with varied tasks that cover all aspects of content? Then you might be our new Content Writer Specialist.



(<https://www.dammcellular.com/>)

As our new specialist you will be responsible for creating and maintaining high-quality content and documentation to use for promotion towards end-customers as well as to support our partners worldwide promoting DAMM's products, services and solutions.

Your primary tasks

You will be responsible for creating compelling and engaging content in multiple formats across various marketing channels.

More specifically you will be:

- Creating copy for marketing material such as brochures, product flyers, advertorials, e-mail marketing, PR, newsletters, ads, etc.
- Optimizing and updating website text to grow website traffic
- Writing content for social media (mainly LinkedIn)
- Reviewing, editing and proofreading technical documentation
- Creating user/configuration guides for applications
- Ensuring high-quality, consistent, accurate and clear content throughout our communication
- Maintaining and securing DAMM tone of voice and consistent use of style and terminology
- Ad hoc tasks, e.g. smaller translations

One of your colleagues about Damm:

"På mange måder kan man godt kalde marketingafdelingen for DAMM's kreative orkester, da vi i fælles samspil komponerer og implementerer løsninger til at føre vores marketingsstrategi ud i livet, imens vi har det sjovt og udvikler os professionelt.

Vi er et mindre team der spænder bredt og løser mange forskellige opgaver. Vi er gode til at samarbejde og supplere hinanden. Holdånd og handlekraft beskriver meget godt vores afdeling og DAMM i det hele taget.

Der er god teamspirit her hos DAMM. Alle hjælper til hvor de kan, og stemningen er god både arbejdsmæssigt men også til sociale arrangementer som team events, sport events eller når man bare møder hinanden ved kaffemaskinen."

About you

You:

- Have a relevant educational background that provides you with the right mix of linguistic skills and technical insights
- Have at least a few years of experience in B2B copywriting, preferably within high tech products
- Are fluent in (UK) English and Danish

- Can translate complex technical material into easily understandable content
- Can translate technical features into compelling customer benefits
- Take ownership of tasks related to content creation
- Have strong communication skills and are systematic and thorough with attention to detail

The job requires you to work both independently and as part of a team, taking responsibility for developing stories around our products and services and successfully launching these in close collaboration with the team, internal and external colleagues and partners.

To succeed in this role you need strong collaboration skills and an ability to interact and communicate with technology leaders and specialists.

We offer

We offer you a unique opportunity to make an impact and shape an exciting career in an international, professional environment working with state-of-the-art equipment. You will become part of a dedicated organisation with a good working atmosphere. DAMM has a flat organisational structure where the individual takes responsibility. A partly remote work option will be possible.

Perks include health insurance and a lunch scheme as well as sporting and social events.

Salary and contract details according to your qualifications.

About DAMM

DAMM Cellular Systems is a world-leading provider of scalable, flexible and user-friendly digital radio infrastructure systems to industrial, commercial and public safety customers. With 40 years of experience in critical radio and broadband communication, we take the lead through superior engineering and a constant focus on customer needs and reduced complexity.

For additional information, please take a look at our website: www.dammcellular.com (<http://www.dammcellular.com>)

Further information

The application process, interviews and all communication will be handled by JKS A/S. Please apply for this position by following the link "Søg stillingen" on our website.

We are not allowed to receive CV's and applications in our mailbox.

If you have questions regarding the position, please contact Heidi Schmidt Degermann, +45 61 63 07 76.

Vil du automatisk i betragtning til andre lignende stillinger?

Opret dit cv på [jks.dk / cv](http://www.jks.dk/cv). Så kontakter vi dig, når der er relevante jobs, der passer til dine kvalifikationer og ønsker. Det er nemt, gratis og uforpligtende.

Vi behandler ansøgninger løbende og stillinger kan derfor blive besat inden ansøgningsfristens udløb. (<http://www.jks.dk/cv>)

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Information om jobbet

Arbudssted:
Sønderborg

Oprettet:
04.01.22

Udløber:
01.03.22

Branche:
Kontor/administration

Jobtype:
Fastansættelse

Jobkategori:
Arbejde med sprog

Kontaktoplysninger
Kontaktperson

(<http://www.jks.dk/cv>)
(<http://www.jks.dk/cv>)

Sønderborg

Stenager 2

6400 Sønderborg

Tlf. +45 73 67 07 50

(<http://www.jks.dk/cv>)

(<http://www.jks.dk/cv>)soenderborg@jks.dk

(mailto:soenderborg@jks.dk)

Heidi Schmidt Degermann

Regionschef

T: +45 73 32 57 53

M: +45 61 63 07 76

hsd@jks.dk (mailto:hsd@jks.dk)



MOVING YOUR POTENTIAL



Hovedkontor JKS a/s Rødkløvervej 2 6950 Ringkøbing T: +45 70 150 750 (<https://www.linkedin.com/company/75613>)